

# CTMA Capabilities Showcase 2008

## Tuesday, March 18, 2008 5PM

Please join us for a unique opportunity to demonstrate your own capabilities and learn about those of our Regular and Associate Members at the 9th Annual CTMA Capabilities Showcase 2008 on Tuesday, March 18th at the Rocky Hill Marriott from 5-9PM. Don't forget to join us for the one hour Open Bar at 5pm! Based on the success of last year's PowerPoint® presentation, featuring customized thirty-second presentations demonstrating our exhibitors capabilities, we will be offering the same service at this year's event. **If you are an ATTENDEE ONLY, please select the dinner only payment option on the registration form.**

### WHAT EXHIBITORS WILL RECEIVE:

#### CTMA will provide:

Table top display (6'x30' skirted table) and booth signage

**One buffet dinner included with booth investment (Please note: additional dinners for exhibitors may be purchased separately as noted below)**

Thirty second PowerPoint® slide show in the Capabilities Presentation

Service and product description in the trade show program

Sponsorship opportunities for additional advertising value

#### Exhibitors are encouraged to:

Walk the trade show floor and staff their show booths accordingly

Bring banners or special booth and/or table top displays to enhance their booth

Have company literature and business cards for distribution, show giveaways and show specials at your booth

Provide a new or approve last year's slide show for use in the PowerPoint® Presentation

Provide a product and service description for use in the CTMA Capabilities Program

### SPONSORSHIP OPPORTUNITIES:

**Open Bar Co-Sponsor** - As a Co-Sponsor of the Open Bar, you will receive:

Premium display location

5 minutes total presentation time addressing your company's capabilities

A one (1) minute slide show within the CTMA Capabilities PowerPoint Presentation

Banner placement with other co-sponsor above Open Bar station in the corner of the "trade show" area

Banner placement at podium during Capabilities PowerPoint Presentation & Raffle Drawing

Co-sponsorship announcement with other co-sponsor on the front cover of the program

**TOTAL INVESTMENT: \$500/Co-sponsor (A total of three Co-sponsorships available at this level)**

**Door Prize Sponsor** - As a Door Prize Sponsor, you will receive:

Preferred display location

A 45 second slide show within the CTMA Capabilities PowerPoint Presentation or a total of THREE slides.

Opportunity to introduce yourself/company and announce Door Prize Winner for your prize

Banner placement at podium during CTMA Capabilities Presentations and Raffle Drawing

A listing in the program as one of the Door Prize Sponsors, plus a mention of the prize you secure for the drawing

**TOTAL INVESTMENT: \$350  
(A total of five Door Prize Sponsorships available/Door Prizes to be secured by CTMA Executive Director.)**

